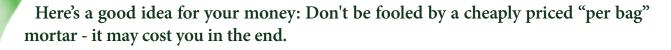
Are You Getting the Best Mortar Coverage for **your** Dollar?





Some mortars sold on the market have less coverage than the masonry cement we sell at AHI Supply. When selecting mortar, always consider coverage *as well* as the price per bag so you get the *best* coverage for your dollar.

COMPARE THE NUMBERS:

Texas Lehigh Gray Masonry Cement available at AHI can be mixed with 3 cubic feet of masonry sand (about 19 shovelfulls) to yield a total of 4 cubic feet of mortar per bag. *

Typical mortars sold by other companies can be mixed with no more than 2.3 cubic feet of sand (about 15 shovelfulls of sand) to yield a total of about 3.3 cubic feet of mortar per bag.*

*Based on the coverage rates and dry volumes as reported by our customers & the examples shown

COMPARE THE COST:

Our customers tell us it takes 6.5 bags of our mortar (6.5x4 = 26 cubic feet of mortar) to lay 1000 brick. If you have 20,000 brick on your project, you will need 130 bags (6.5x20) of our mortar for the job. The total cubic feet of mortar required will be about 520. (130 bags X 4 cubic feet total per bag.) If our price was \$6.00 per bag, 130 bags of our mortar would cost you \$780.00.

Using competitor's mortar, you will need about 158 bags of mortar (520 cubic feet of mortar divided by 3.3 total cubic foot per bag). If their price was also \$6.00 per bag, 158 bags of their mortar would cost \$948.00.

That's over a \$165 difference in cost per project.

Even if the competitor sold their bags for \$5.75 each, 158 bags would cost \$908.50. Their mortar would have to be \$1.00 less per bag than ours before it's *net cost* would be as low as ours!

Don't lose the coverage game, buy your mortar from AHI Supply today!





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